



The book was found

The Big Pad Of 50 Blank, Extra-Large Business Model Canvases And 50 Blank, Extra-Large Value Proposition Canvases: A Supplement To Business Model Generation And Value Proposition Design (Strategyzer)



Synopsis

100 Blank, Extra Large, Tear-Out Canvases Give You More Space to Brainstorm and Strategize

Millions of people use the Business Model Canvas and the Value Proposition Canvas to clearly understand customers, create better products, and grow businesses. This supplement to the bestselling books, *Business Model Generation* and *Value Proposition Design* gives you more space to scribble, brainstorm, and move sticky notesâ with 50 blank, extra-large, tear-out Business Model Canvases (15" x 11" or 38cm x 28cm) and 50 blank, extra-large, tear-out Value Proposition Canvases (15" x 11" or 38cm x 28cm). The large format makes it easier to keep the creative ideas flowing, be inspired, and share your work with others. In addition to the 100 blank canvases, the two sample âœlearning canvasesâ provide trigger questions to help you learn to use each box in the canvas and jump-start progress. Whether youâ™re chasing down a game-changing business model or working to evaluate and refresh an old one, the highly visual, spacious design makes it easy to use the powerful centerpiece tool in *Business Model Generation* to lead your product, brand, or company into the next stage of growth. If you need space to think hard about your value proposition, the 50 blank Value Proposition Canvases will help you create products and services that perfectly match your customersâ™ needs and desires. When business conversations become mired in hunches and intuitions, or youâ™re haunted by that expensive new product launch that flopped, these canvases offer a quick way to raise the collective intelligence of your team. Tear out a blank canvas and design a powerful visual business model or value proposition based on the global bestsellers *Business Model Generation* and *Value Proposition Design*. These transformational business tools have proven themselves at all types of companies, from start-ups to such large organizations as MasterCard, 3M, Coca Cola, GE, Fujitsu, LEGO, and Philips. Â

Book Information

Series: Strategyzer

Paperback: 216 pages

Publisher: Wiley; 1 edition (December 5, 2016)

Language: English

ISBN-10: 1119366062

ISBN-13: 978-1119366065

Product Dimensions: 15.1 x 0.6 x 10.8 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #326,476 in Books (See Top 100 in Books) #69 in Books > Business & Money > Processes & Infrastructure > Research & Development #369 in Books > Business & Money > Marketing & Sales > Customer Service #1042 in Books > Business & Money > Processes & Infrastructure > Strategic Planning

Customer Reviews

Related Products

[View larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

Business Model Generation offers you powerful, simple, tested tools for understanding, designing, and implementing a new business model or analyzing and renovating an old one.

Value Proposition Design helps you tackle a core challenge of every business creating compelling products and services customers want to buy. Using the same stunning visual format as *Business Model Generation*, this sequel explains how to use the *Value Proposition Canvas*; a practical tool to design, test, create, and manage products and services customers actually want.

The Big Pad of Business Model and Value Proposition Canvases This supplement to the bestselling books, *Business Model Generation* and *Value Proposition Design*, gives you more space to scribble, brainstorm, and move sticky notes with 50 blank, extra-large, tear-out Business Model Canvases and 50 blank, extra-large, tear-out Value Proposition Canvases. The large format makes it easier to keep the creative ideas flowing, be inspired, and share your work with others.

Business Model You Most of us lack a structured way to reinvent ourselves, even as changing workplace business models make professional and personal life more challenging than ever. *Business Model You* is your guide to replacing career uncertainty with career confidence by using the single-page blueprint that's helped reinvent thousands of organizations worldwide.

100 Blank, Extra Large, Tear-Out Canvases Give You More Space to Brainstorm and Strategize Millions of people use the Business Model Canvas and the Value Proposition Canvas to clearly understand customers, create better products, and grow businesses. This supplement to the bestselling books, *Business Model Generation* and *Value Proposition Design* gives you more space to scribble, brainstorm, and move sticky notes with 50 blank, extra-large, tear-out Business Model Canvases (15" x 11" or 38cm x 28cm) and 50 blank, extra-large, tear-out Value Proposition Canvases (15" x 11" or 38cm x 28cm). The large format makes it easier to keep the creative ideas flowing, be inspired, and share your work with others. In addition to the 100 blank canvases, the two

sample "learning canvases" provide trigger questions to help you learn to use each box in the canvas and jump-start progress. Whether you're chasing down a game-changing business model or working to evaluate and refresh an old one, the highly visual, spacious design makes it easy to use the powerful centerpiece tool in Business Model Generation to lead your product, brand, or company into the next stage of growth. If you need space to think hard about your value proposition, the 50 blank Value Proposition Canvases will help you create products and services that perfectly match your customers' needs and desires. When business conversations become mired in hunches and intuitions, or you're haunted by that expensive new product launch that flopped, these canvases offer a quick way to raise the collective intelligence of your team. Tear out a blank canvas and design a powerful visual business model or value proposition based on the global bestsellers Business Model Generation and Value Proposition Design. These transformational business tools have proven themselves at all types of companies, from start-ups to such large organizations as MasterCard, 3M, Coca Cola, GE, Fujitsu, LEGO, and Philips.

Alex and team have developed an amazing innovation with the Business Model Canvas / Value Prop Canvas. Two simple and impactful tools that everyone should have in your toolkit along with this BIG book of BMC and Value Prop Canvas!

As advertised. Everything I expected.

For any practitioner of Alex Osterwalder'sÂ Business Model Generation: A Handbook for Visionaries, Game Changers, and ChallengersÂ andÂ Value Proposition Design: How to Create Products and Services Customers Want (Strategyzer), this 'book' is exactly what it says it is... a huge tablet/pad of tear-off blank templates for you/your team/your workshop of 50 Business Model Canvas sheets and 50 Value Proposition Canvas sheets. Use post-it notes (separate) to reuse the same sheet multiple times or tear off a new sheet each time (there's 50!).

[Download to continue reading...](#)

The Big Pad of 50 Blank, Extra-Large Business Model Canvases and 50 Blank, Extra-Large Value Proposition Canvases: A Supplement to Business Model Generation and Value Proposition Design (Strategyzer) Value Proposition Design: How to Create Products and Services Customers Want (Strategyzer) Blank Drawing Pad for kids: Play Day Sketchbook, 108 Blank Pages, Extra large (8.5 x 11) White paper, Sketch, Draw, Doodle, Paint and Write. Sketch Paper Pad: Blank Sketch Pad Notepad, 8.5" x 11" (21.59 x 27.94 cm), 100 pages, 50 sheets, Soft Durable Matte Cover(Brown)

Tree Journal: Large 8.5 by 11 Blank, Empty, Unlined, Unruled Paper Notebook To Write In For Men, Women, Girls, Boys, Kids & Adults. Writing Book Pad With 150 Pages (Blank Journals) (Volume 20) Blank Sheet Music : (Large Print) - 8.5x11 - 12 Stave Blank Sheet Music Paper - Music Manuscript Notebook - Blank Staff Paper - 104 Pages (Composition ... Paper) Vol.7: Blank Sheet Music Notebook Machzor Hagadol for Rosh Hashanah Extra Large Print Hebrew Edition Volume 1: The Jewish Heritage for the Blind - Extra Large Print Rosh Hashanah Machzor in Hebrew Alfred's Drum Method, Bk 1: The Most Comprehensive Beginning Snare Drum Method Ever! (Beginning Drum Pack -- Book, Pad, & Sticks), Drum Pack (Book, Pad, & Sticks) Blank Sheet Music - 10 Staves: Blank Music Book / Blank Music Manuscript Paper / Blank Music Notebook (Volume 65) Blank Sheet Music - 10 Staves: Blank Music Score Sheet / Blank Staff Paper Book / Blank Staff Paper For Music (Volume 48) SUPPLEMENT BUSINESS STARTUP: A Beginners Guide To Starting Your Own Home Based Supplement Business Guitar Tab Notebook : Large Print 8.5 by 11 - 104 Blank Staff Paper With Staff, Chord Boxes, TAB and Lyric Line - Blank Guitar Music Sheet Vol.6: Blank Sheet Music (Volume 6) Blank Comic Book : Large Print 8.5 by 11 Over 100 Pages - 6 Panel Jagged Comic Template - Drawing Your Own Comic Book Journal Notebook (Blank Comic ... kids (Blank Comic Book For Kids) (Volume 5) Blank Piano Sheet Music : (8.5 by 11) Large Print - Music Manuscript Notebook - (Composition Books - Music Manuscript Paper - Piano Sheet Music) Blank ... For Piano 104 Pages Vol.9: Blank Sheet Music Blank Comic Book For Kids : Large Print 8.5"x11" 110Pages - 7 Panel Jagged Comic Template - Drawing Your Own Comic Book Journal Notebook (Blank Comic Book) Vol.7: Blank Comic Book (Volume 7) Writing Pad No. 15: 6-stave (Extra Wide): Passantino Manuscript Paper (Music Writing Pads)(fits 3 ring binder) Blank Comic Book For Kids : Create Your Own Comics With This Comic Book Journal Notebook: Over 100 Pages Large Big 8.5" x 11" Cartoon / Comic Book With Lots of Templates (Blank Comic Books) (Volume 7) Blank Comic Notebook : Create Your Own Comics With This Comic Book Drawing Journal: Big Size 8.5" x 11" Large, Over 100 Pages To Create Cartoons / Comics (Blank Comic Books) (Volume 8) RCadvisor's Model Airplane Design Made Easy: The Simple Guide to Designing R/C Model Aircraft or Build Your Own Radio Control Flying Model Plane Once Upon a Colorful Canvas: A Playful Plan for Learning to Paint--Includes an 88-page paperback book plus two 6" (15 cm) square canvases

[Contact Us](#)

[DMCA](#)

[Privacy](#)

